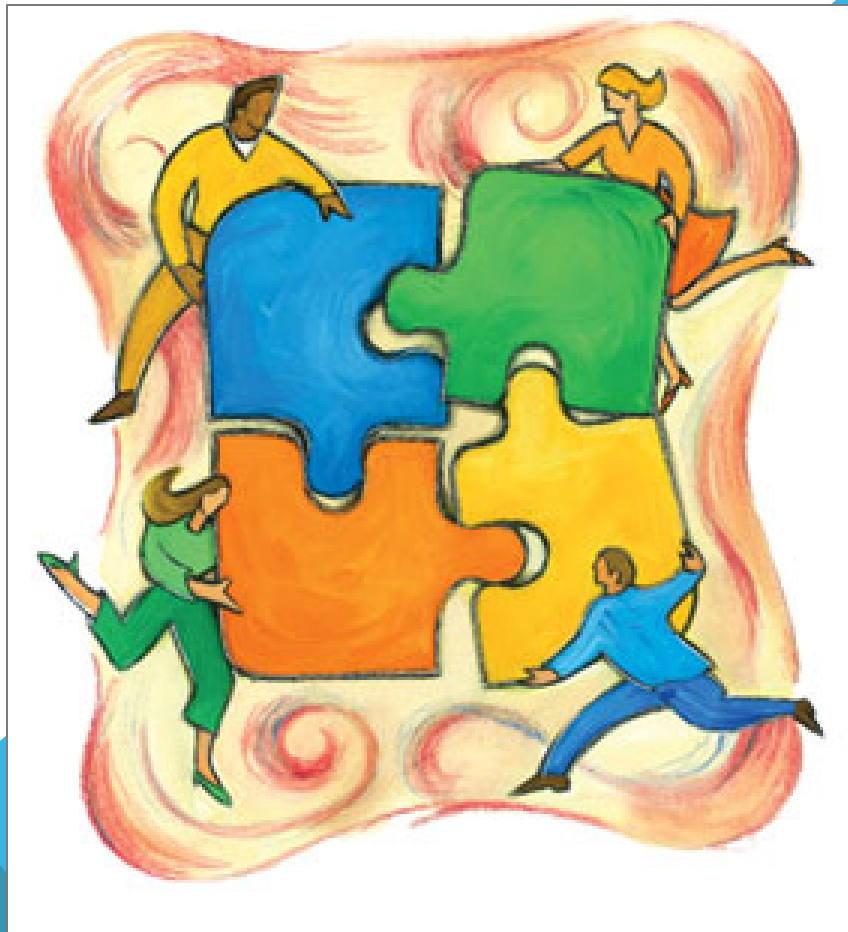


# REAL COLORS WORKSHOP



Amy Seegmiller Renner, M.S., HT(ASCP)<sup>CM</sup>

Tim Plummer, MBA

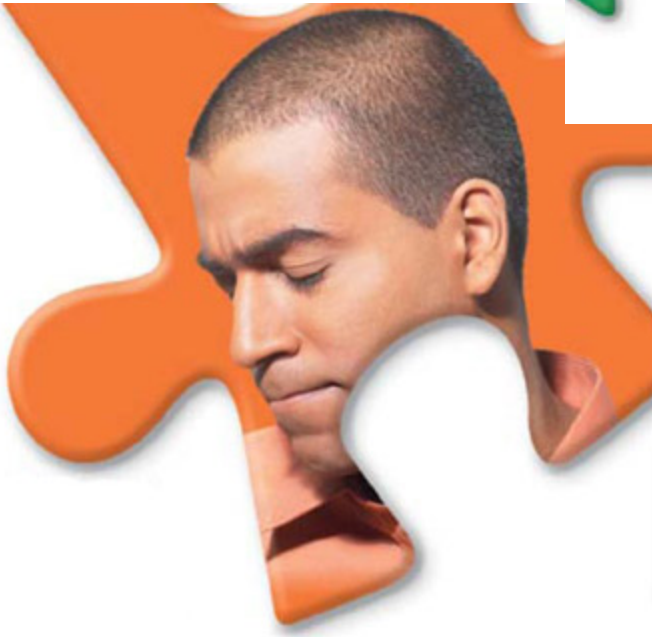
Carrie Bowler, M.S., MLS(ASCP)<sup>CM</sup>



Perspective

# WHAT IS REAL COLORS?

Personality instrument that identifies each person's unique temperament



# THEORY BEHIND REAL COLORS

**Hippocrates described temperaments in the 4<sup>th</sup> Century BC:**

- Melancholic (black bile, analytical/thoughtful)
- Choleric (yellow bile, ambitious/leader)
- Phlegmatic (phlegm, relaxed/quiet)
- Sanguine (blood, pleasure-seeking)

**Carl Jung described four Psychological Types in the 1920's:**

- Intuition
- Feeling
- Body
- Intellect

**Isabel Myers & Katharine Briggs described 16 Type Indicators in the 1950's  
(MBTI)**

**David Keirsey & Marilyn Bates described additional Temperament Types  
beginning in the 1960's**

**Real Colors bridges temperament theory and real life applications**

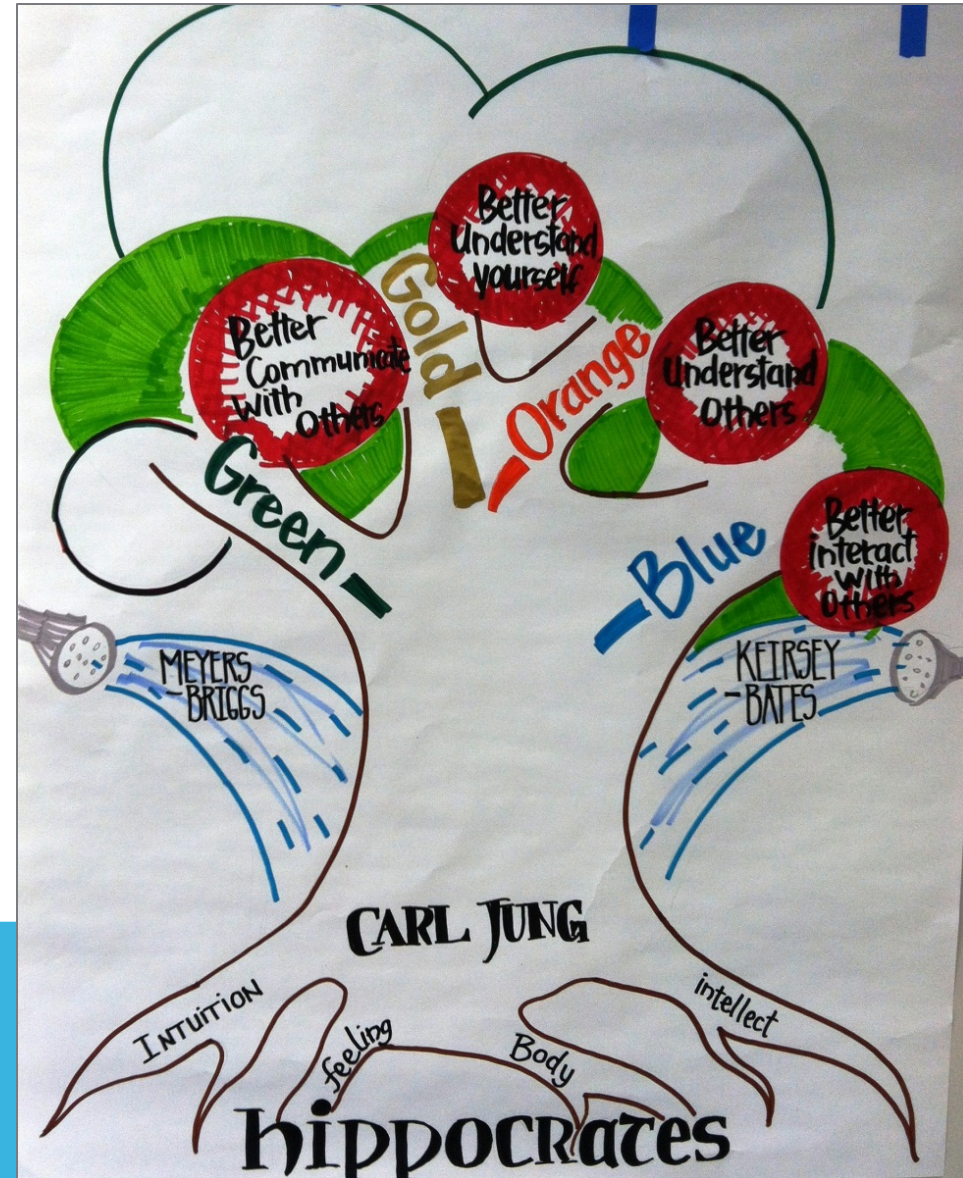
# REAL COLORS

Real Colors is a tool to help you:





- Better understand yourself

And help you:

- Better understand others
- Better communicate with others
- Better interact and relate with others



# KEIRSEY TEMPERAMENT SORTER – WORLDWIDE

 <p>Orange (Artisans)</p> <p>30 - 35%</p>	 <p>Green (Rational)</p> <p>5 - 10%</p>
 <p>Blue (Idealist)</p> <p>15 - 20%</p>	 <p>Gold (Guardian)</p> <p>40 - 45%</p>

Based upon study by Keirsey.com

# Bringing it all Together - We're a Team!



Real Colors website: <http://www.realcolors.org/mycolor>

**QUESTIONS?**  
THANK YOU!

